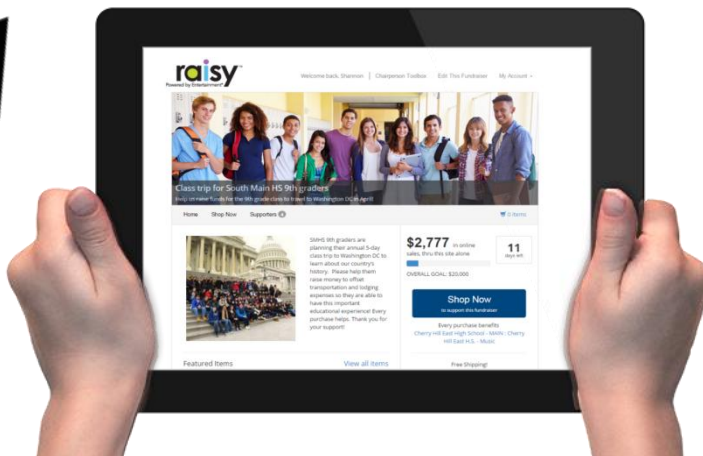


Welcome to the Future of Fundraising!



What is Raisy™?

Raisy™ is the new easy and FREE online fundraising tool, powered by Entertainment®, that will boost sales for schools and groups. Raisy™ is *easy* to use and *benefits everyone*: Chairpeople, Sellers and Supporters.



CHAIRPERSON:

- **Create your group's online fundraising page:** include your story and pictures!
- **Invite your Sellers:** they set up and share their own pages and get credit for their online sales.
- **24/7 access to reporting:** track your group's sales; see who is selling and sharing.
- **Email family and friends:** ask them to support your fundraiser. Post on social media!



SELLERS:

- **Create your own fundraising page:** customize with your name and picture.
- **Go viral:** it's easy to spread the word! Share via email and social media.
- **Track your online sales:** view your personal dashboard anytime 24/7.



SUPPORTERS:

- **Receive a link from the seller:** via email or social media.
- **Purchase products from the seller in just a few clicks:** seller and group get credit!
- **Free shipping:** included with any online purchase.

With Raisy™ your supporters can purchase *any* product your group is selling:

- **Entertainment® Editions** (including all out-of-town editions)
- **Digital Savings Memberships**
- **Cookie Dough** (Cookie Dough is for local delivery only).